

TEN QUINQUENNIAL GOALS
Publishing Ministries Department – World Field
General Conference of SDA
2010

1. Build up the regular literature evangelist force.
2. Maximize the student literature evangelism program.
3. Continually develop publishing leaders.
4. Establish literature ministry seminaries in each Union territory.
5. Expand the promotion of literature ministry through all media ministries.
6. Develop marketing strategies via the Internet and other media ministries.
7. Promote the involvement of all church members in literature ministry through the production and distribution of appealing missionary literature in mass quantities.
8. Strengthen the operations of our publishing houses.
9. Maintain the highest standards of production quality for our literature.
10. Encourage and strengthen the nurturing of our church members through literature.